

## Resources for Women Entrepreneurs

### General Information and Assistance

#### **Wisconsin Department of Commerce**

[www.commerce.wi.gov](http://www.commerce.wi.gov)  
[www.wisconsin.gov/state/byb](http://www.wisconsin.gov/state/byb)

*Provides business start-up assistance and permit and licensing information through its toll free "Help Business" Hotline and 24-hour fax request line.*

1-800-HELP-BUSINESS (1-800/435-7287)  
P.O. Box 7970  
Madison, WI 53707  
Fax Line 608/264-6154

#### **Wisconsin Business Wizard**

[www.wisconsin.gov/state/app/wizard/LoadIntro](http://www.wisconsin.gov/state/app/wizard/LoadIntro)  
*An online resource that provides business start-up information specific to your type of business.*

#### **National Association of Women Business Owners- NAWBO Wisconsin**

[www.nawbo.org](http://www.nawbo.org)

*Provides monthly programs, training seminars, mentor committees, membership directory, and annual conference. Largest statewide organization for women-owned businesses.*

608/833-9655

#### **Local Chapters:**

**Fox Valley**  
920/733-4399

**La Crosse**  
608/786-3546

**Greater Madison**  
608/257-3800

**Greater Milwaukee**  
414/358-9290

**Racine/Kenosha**  
262/632-7993

#### **Wisconsin Women's Business Initiative Corporation - WWBIC**

[www.wwbic.com](http://www.wwbic.com)

*Offers business classes and workshops covering entrepreneurship, business planning, marketing, technology, financing, and bookkeeping to women interested in starting or expanding a business.*

e-mail: [info@wwbic.com](mailto:info@wwbic.com)

**Milwaukee Area:** 414/263-5450  
2745 N. Dr. Martin Luther King Jr. Dr.  
Milwaukee, WI 53212

**South Central/Madison Area:** 608/257-5450  
2300 S. Park St.  
Madison, WI 53713

#### **Western Dairyland Women's Business Center**

[www.westerndairyland.org](http://www.westerndairyland.org)  
[www.successfulbusiness.org](http://www.successfulbusiness.org)

*Offers counseling and technical assistance in Buffalo, Eau Claire, Jackson and Trempealeau counties. Offers special services for refugee, low-income, disabled individuals, and women, as well as online classes.*

715/832-6472  
e-mail: [info@westerndairyland.org](mailto:info@westerndairyland.org)  
418 Wisconsin Street  
P.O. Box 540  
Eau Claire, WI 54701

#### **Wisconsin Common Market**

[www.wcm1.com](http://www.wcm1.com)  
*Western Dairyland's own "internet mall" providing online e-commerce opportunities.*

#### **Local Public Libraries**

[www.dpi.state.wi.us/dpi/dltcl/pld/wis\\_lib.html](http://www.dpi.state.wi.us/dpi/dltcl/pld/wis_lib.html)

*The business reference area is an invaluable source of information for your business.*

## Education and Business Consulting

### **Wisconsin Small Business Development Centers (SBDC)**

[www.wisconsinsbdc.org](http://www.wisconsinsbdc.org)

*Provides a number of special courses for women entrepreneurs through the UW campuses, as well as providing instruction for the Department of Commerce Entrepreneurial Training Grant (ETG) Program. Under the ETG program, Commerce can provide applicants with a grant to cover 75 percent of the cost of attending the SBDC course. After completing the program, applicants will have a comprehensive business plan that fully evaluates the feasibility of the business.*

### **SBDC Campuses:**

Eau Claire	715/836-5811	Parkside	262/697-4525
Green Bay	920/465-2089	Platteville	608/342-1038
La Crosse	608/785-8782	River Falls	715/425-0620
Madison	608/263-7680	Stevens Pt.	715/346-2288
Milwaukee	414/227-3240	Superior	715/394-2828
Oshkosh	800/232-8939	Whitewater	262/472-3217

### **Service Corp of Retired Executives SCORE**

[www.score.org](http://www.score.org)

*Face-to-face business counseling, low-cost workshops, and free, confidential small business counseling. Counselors donate their time and expertise to help with small business growth and entrepreneurial education.*

### **Wisconsin SCORE Chapters:**

Appleton	920/734-7101	Milwaukee	414/297-3942
Beloit	608/365-8835	Oshkosh	920/303-2266
Eau Claire	715/834-1573	Racine	262/638-1713
Fond du Lac	920/921-9500	Sheboygan	920/457-9491
Green Bay	920/496-8930	Stevens Pt.	715/344-7729
La Crosse	608/784-4880	Superior	715/394-7388
Kenosha	262/605-1100	Waukesha	262/542-4249
Madison	608/441-2820	Wausau	715/845-6231
Manitowoc	920/684-5575		

### **Wisconsin Small Business Administration (SBA) Office of Women's Business Ownership**

[www.sba.gov](http://www.sba.gov)

*Promotes the growth of women-owned businesses through programs that address business training and technical assistance. Offers help to entrepreneurs by providing the information and resources needed.*

### **Madison Office**

Contact: Becky Freund  
608/441-5519  
e-mail: [becky.freund@sba.gov](mailto:becky.freund@sba.gov)

### **Milwaukee Office**

Contact: Mary Trimmier  
414/297-4497  
e-mail: [mary.trimmier@sba.gov](mailto:mary.trimmier@sba.gov)

**SBA Online Women's Business Center**  
[www.onlinewbc.gov](http://www.onlinewbc.gov)

### **Business Enterprise Services Training Vocational Rehabilitation**

[www.dwd.state.wi.us/dvr](http://www.dwd.state.wi.us/dvr)

*Provides business planning service for persons having a physical or mental impairment.*

**Madison Office** 800/877-5939  
PO Box 7852  
Madison, WI 53707-7852

## SBA Loan Programs

### Small Business Administration (SBA)

[www.sba.gov](http://www.sba.gov)

#### SBA 7A and Low Doc Loan Programs

*Fixed asset and working capital loans available by applying directly through your local bank or by contacting an SBA office.*

### Madison Office

Contact: Becky Freund  
608/441-5519  
e-mail: [becky.freund@sba.gov](mailto:becky.freund@sba.gov)

### Milwaukee Office

Contact: Mary Trimmier  
414/297-4497  
e-mail: [mary.trimmier@sba.gov](mailto:mary.trimmier@sba.gov)

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### SBA MicroLoan Program

*The Microloan Program provides small loans ranging from under \$500 to \$35,000 that can be used for typical business expenses. The following are approved SBA MicroLoan intermediaries:*

#### **Wisconsin Women's Business Initiative Corp.**

e-mail: [info@wwbic.com](mailto:info@wwbic.com)  
[www.wwbic.com](http://www.wwbic.com)

**Milwaukee Area:** 414/263-5450  
2745 N. Dr. Martin Luther King Jr. Dr.  
Milwaukee, WI 53212

**Madison Area:** 608/257-5450  
2300 S. Park St.  
Madison, WI 53713

#### **Impact Seven, Inc.**

e-mail: [impactseven@ameritech.net](mailto:impactseven@ameritech.net)  
[www.impactseven.org](http://www.impactseven.org)

**Almena Headquarter Office:** 715/357-6233  
147 Lake Almena Drive  
Almena WI 54805

**Southern Half of WI Office:** 608/251-8450  
16 N. Carroll St., St. 200  
Madison, WI 53703

(Statewide except Fond du Lac, Green Lake, Kenosha, Milwaukee, Ozaukee, Racine, Walworth, Waukesha, Washington and Winnebago Counties)

### ADVOCAP

800/631-7760 Fond du Lac  
800/323-0150 Oshkosh  
(Fond du Lac, Green Lake and Winnebago Counties Only)

### Northeast Entrepreneur Fund

[www.entrepreneurfund.org](http://www.entrepreneurfund.org) 800/422-0374  
225 Tower Ave.  
Superior, WI 54880  
(Douglas County Only)

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### SBA Women's Pre-Qualification Loan

*The pre-authorized SBA loan guarantee uses a streamlined application process and provides a quick response to loan requests of \$250,000 or less. To be eligible, a business must be 51 percent or more owned by veterans, **women** and/or minorities. Pre-Qualification is available through the following:*

#### **African American Chamber of Commerce**

414/871-9450

#### **American Indian Chamber of Commerce**

414/871-9450

#### **Community Economic Development**

262/635-8908

#### **Great Lakes Asset Corporation**

920/499-6444 or 800/281-6444

#### **Hispanic Chamber of Commerce**

414/643-6963

#### **Indianhead Community Action Agency**

715/532-5594

#### **Lincoln Neighborhood Redevelopment**

414/671-5619

#### **Milw. Minority Chamber of Commerce**

414/226-4105

#### **Milwaukee Urban League, Inc.**

414/374-5850

#### **WI Bankers Association Team Network**

262/970-8533

#### **Wisconsin Business Resource Center, Inc**

414/264-9422

#### **Wisconsin Business Initiative Corp.**

414/263-5450 or 608/257-5450

## Other Loan Programs

### **Wisconsin Housing & Economic Development Authority (WHEDA)**

[www.wheda.com](http://www.wheda.com)

#### Linked Deposit Loan Program

*Offers reduced-rate loans for purchase or improvement of buildings, equipment, or land.*

201 W. Washington Ave.  
P.O. Box 1728  
Madison, WI 53701-1728  
1-800/642-6474

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### **Department of Veterans Affairs**

[dva.state.wi.us/Misc\\_womenvets.asp](http://dva.state.wi.us/Misc_womenvets.asp)

#### Wisconsin Veterans Loan Fund

*Loans of up to \$25,000 at interest rates as low as 5 percent with terms of up to 10 years to repay. This loan can be used for business start-up expenses.*

Contact: Cheryl Adams, Womens Coordinator  
30 West Mifflin St.  
Madison, WI 53703  
(608) 267-8923  
e-mail: [cheryl.adams@dva.state.wi.us](mailto:cheryl.adams@dva.state.wi.us)

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### **WBD Finance Corporation**

[www.wbd.org](http://www.wbd.org)

*Specializes in economic development lending and finding creative financial solutions to capital needs. Finds appropriate and affordable financing for start-up and growing businesses.*

Madison - 608/819-0390  
Waukesha - 262/970-8533  
Oshkosh - 920/231-5570  
Stevens Point - 715/343-9082  
Eau Claire - 715/834-9482

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### **Milwaukee Economic Development Corporation - MEDC**

[www.medconline.com](http://www.medconline.com)

*Offers the Target Loan Program, specially designed for emerging businesses located in the Milwaukee central city, or businesses that are at least 50 percent owned by a disadvantaged person, minority, or woman. (For City of Milwaukee residents only.)*

809 North Broadway  
Milwaukee, WI 53201  
414/286-5812

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## International Trade Resources

### **Alliance of Business International**

PO Box 1137  
Palm Desert, CA 92260  
800/606-2294  
e-mail: [info@abwi.org](mailto:info@abwi.org)

### **Women in International Trade**

[www.owit.org](http://www.owit.org)  
Contact: Donna Murray, Advisory Board  
Brookfield, WI 53521  
262/697-4047 or 414/617-4047

## Procurement Certification Programs

### **Wisconsin Department of Commerce Bureau of Minority Business Development**

[www.commerce.wi.gov](http://www.commerce.wi.gov)

*Certifies minority women-owned businesses and provides minority business financing.*

Contact: E. Aggo Akyea  
608/266-8379  
e-mail: [aakyea@commerce.state.wi.us](mailto:aakyea@commerce.state.wi.us)

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### **Wisconsin Department of Administration Minority Business Enterprise Programs**

[www.doa.state.wi.us](http://www.doa.state.wi.us)

*Increases the opportunity for Wisconsin-certified, minority women-owned companies to sell their products or services to Wisconsin.*

Contact: Godwin A. Amegashie  
608/267-7806  
e-mail: [Godwin.Amegashie@doa.state.wi.us](mailto:Godwin.Amegashie@doa.state.wi.us)

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### **Wisconsin Department of Transportation Disadvantaged Business Programs**

[www.dot.state.wi.us](http://www.dot.state.wi.us)

*Certifies women-owned businesses for contracts with the Department of Transportation.*

Contact: Annie Sykes  
608/266-6961  
e-mail: [annie.sykes@dot.state.wi.us](mailto:annie.sykes@dot.state.wi.us)

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### **Small Business Procurement Assistance Center**

[matcmadison.edu/bpac/home.htm](http://matcmadison.edu/bpac/home.htm)

*Provides assistance in winning government contracts by offering services including government market research, electronic bid matching, and bid preparation assistance.*

Contact: Denise Kornetzke  
608/243-4490  
e-mail: [dkornetzke@madison.tec.wi.us](mailto:dkornetzke@madison.tec.wi.us)

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### **Business Educational Consortium, Inc.**

[www.becifirst.com](http://www.becifirst.com)

*Certifies women, minorities and veteran-owned businesses.*

414/540-9380  
e-mail: [questions@becifirst.com](mailto:questions@becifirst.com)

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### **Women's Business Enterprise National Council**

[www.wbenc.org](http://www.wbenc.org)

*Provides certification for women-owned businesses. Accepted by more than 500 major corporations across the country.*

Contact: Jennifer Powell  
202/872-5515 ext. 20  
e-mail: [admin@wbenc.org](mailto:admin@wbenc.org)

## **Web Sites for Women-Owned**

**American Business Women's Assoc.**  
800/228-0007  
[www.abwa.org](http://www.abwa.org)

**Business Women's Network**  
[www.bwni.com](http://www.bwni.com)

**Center for Women's Business Research**  
[www.nfwbo.org](http://www.nfwbo.org)

**Digital Women**  
[www.digital-women.com](http://www.digital-women.com)

**Enterprising Women**  
[www.enterprisingwomen.com](http://www.enterprisingwomen.com)

**Her Business**  
[www.herbusinessgroup.com/magazine](http://www.herbusinessgroup.com/magazine)  
e-mail: [service@HerBusinessGroup.com](mailto:service@HerBusinessGroup.com)

**Home Business Magazine**  
[www.homebusinessmag.com](http://www.homebusinessmag.com)

**Home Business Journal**  
[www.homebizjour.com](http://www.homebizjour.com)

**MicroMentor**  
[www.micromentor.org](http://www.micromentor.org)

**Minorities and Women in Business**  
[www.mwib.com](http://www.mwib.com)

**National Assoc. for the Self-Employed**  
[www.nase.org](http://www.nase.org)

**National Assoc. of Female Executives**  
[www.nafe.com](http://www.nafe.com)

**National Women Business Owners Corp.**  
[www.nwboc.org](http://www.nwboc.org)

**WisconsinWoman**  
[www.wisconsinwoman.net](http://www.wisconsinwoman.net)

**The International Women's News Network**  
[www.thewomensnews.com](http://www.thewomensnews.com)

**Women Entrepreneurs, Inc.**  
[www.we-inc.org](http://www.we-inc.org)

**Women Entrepreneurs in 21st Century**  
[www.women-21.gov/index2.asp](http://www.women-21.gov/index2.asp)

**The Women's Exchange**  
[www.womens-exchange.com](http://www.womens-exchange.com)

**Women in Technology International**  
[www.witi.com](http://www.witi.com)